



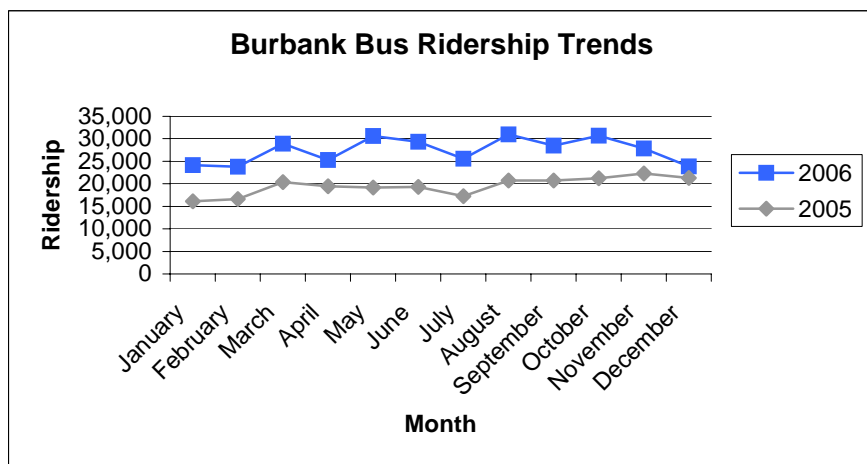
For Immediate Release:
January 23, 2007

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Burbank Transit System Shatters Annual Records

Burbank, CA – Burbank Bus’ success in 2006 translated into a 40 percent system-wide ridership growth over the previous year. The peak-hour local transit system provided over 320,000 trips to residents, commuters, and visitors alike.

During the month of May, Burbank Bus experienced a 60 percent increase in ridership, resulting in the largest ridership increase to date.



Burbank Bus officials attribute the increase in ridership to targeted marketing efforts, elevated gas prices, congested freeways, and a job-rich economy located in the heart of Burbank.

Also contributing to 2006’s increased ridership was the launch of the NoHo Empire route (providing transit service to Metro’s Red and Orange Line Station and the Bob Hope Airport), which reported a ridership increase of 113 percent in

December. While shattering the ridership growth rate of transit systems nationwide, Burbank Bus is proud of their recent success.

“The goal of Burbank Bus is to provide convenient and affordable transportation that is environmentally-friendly and at the same time accessible to all Burbank residents and commuters,” commented City of Burbank Transportation Manager, Andrew Carrasco. “With the start of a new year we look forward to new projects, new riders, and new opportunities.”

Burbank Bus operates five convenient routes, mornings and evenings, throughout Burbank. Fare is \$1.00, or free for connecting Metrolink or MTA passengers. For route and schedule information, call (818) 246-4258, or visit www.burbankbus.org.

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