



**For Immediate Release:**  
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### **Burbank Bus Rolls Out the Blue Birds**

Burbank, CA. – Burbank Bus is making preparations to put five new transit buses into service. The local bus system provides safe and reliable transportation services to the Burbank area, which includes service to the North Hollywood Red Line Station, Burbank Metrolink Station, Downtown Burbank, Bob Hope Airport, Burbank Media District, and several other stops along the way.

The new CNG vehicles operate on a cleaner-burning fuel – an exhibit of Burbank Bus’s dedication to providing environmentally-friendly transportation. The 35-foot vehicles have a kneeling feature which functions to mechanically lower or kneel the front of the bus closer to the curb. The amenity is also used by individuals who have difficulty stepping onto the bus. The vehicles provide seating for 30 passengers when no wheelchairs are onboard and 24 riders with two wheelchairs on board. The new transit vehicles are also equipped with climate control systems to ensure comfortable rides.

“We take pleasure in providing a convenient and reliable public transportation service to our community and surrounding businesses,” noted City of Burbank Transportation Manager, Andrew Carrasco. “In our most recent market research efforts, customer opinion revealed that available seating was a major concern. With the addition of the new Blue Birds, we expect to see both customer growth and satisfaction improve.”

Following record-breaking ridership in calendar year 2006, Burbank Bus has continued to experience a growth trend. More than 26,000 customers utilized Burbank Bus during February 2007, an approximate 10 percent increase compared to the same period a year ago. Transit officials believe much of future growth will come from the launch of its new fleet, while still providing the same affordable and convenient service throughout the City.

Effective April 2, 2007, Burbank Bus will implement new schedule information for their NoHo to Media District route and Noho to Empire route. The latest trends in ridership and service demands have directed Burbank Bus to adjust its bus schedules.

New system maps and schedule information will also be available for current and prospective passenger convenience at major stop locations along Burbank Bus's routes, such as the Burbank Metrolink Station. Local demand for stops along the Metrolink to Media District route has lead Burbank Bus officials to add additional stops down Olive Avenue at Parish Place and Verdugo Avenue.

Burbank Bus operates five convenient routes, mornings and evenings, throughout Burbank. Fare is \$1.00, or free for connecting Metrolink or MTA passengers. For route and schedule information, call (818) 246-4258, or visit [www.burbankbus.org](http://www.burbankbus.org).

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