



# VICTOR VALLEY TRANSIT AUTHORITY

Representing the Communities of Adelanto, Apple Valley, Hesperia,  
Victorville and San Bernardino County

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## **Victor Valley Transit Authority Implements New Route and Service Adjustments**

Victor Valley, CA. – Commencing August 20, 2007, the Victor Valley Transit Authority (VVTA), provider of convenient and easy-to-use transportation throughout the Victor Valley area, will implement service enhancements and route adjustments.

The upcoming service and route adjustments were based on those approved recommendations made in VVTA's recent Operations and Growth Study. Growth within the Victor Valley area encouraged the transit authority to reevaluate the existing service structure to include fixed- and deviated-routes. With the phasing in of five new Blue Bird buses in late 2006 and service and route adjustments in 2007, VVTA is diligently working to better facilitate the travel needs of the Victor Valley area.

"Our goal is to provide a service that equips the Victor Valley area with the most convenient and easy-to-use transportation alternative," commented JoAnn Almond, Victor Valley Transit Authority Board Chair. "The service and route adjustments were designed to provide increased mobility to current and prospective customers while remaining environmentally-friendly."

To encourage trial transit ridership, VVTA is sponsoring a Free Ride Day aboard all fixed- and deviated-fixed routes on August 20<sup>th</sup>. All riders are invited to enjoy the benefits public transportation has to offer while familiarizing themselves with the new service and route adjustments.

Victor Valley Transit Authority vehicles operate throughout the Victor Valley area from 6:00 a.m. to 9:00 p.m. Monday through Friday and from 7:00 a.m. to 8:00 p.m. on Saturdays. For more information about Victor Valley Transit Authority call 948-3030 or visit [www.vvta.org](http://www.vvta.org).

Enclosed: Service Adjustments Frequently Asked Questions

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