



**For Immediate Release**  
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### **Visalia Residents Find Solution to Soaring Fuel Costs**

Visalia, CA – Gas prices have reached record highs, averaging out at \$5 a gallon; it is no surprise alternative transportation has sparked the interest of commuters nationwide. Since its inception, Visalia City Coach (VCC) has proved successful in cutting fuel costs, reducing traffic congestion, enhancing air quality, and giving residents more incentive to ride transit.

Although the increase of ridership can be tracked up and down the state of California coast, VCC has received a notable 6.82 percent rise for May 2008 compared to same month one year prior, while overall ridership increased 6.45 percent year-to-date compared to the previous year.

“Visalia City Coach has proven to meet our City’s goals in providing convenient and affordable transportation options,” said Monty Cox, City Transit Manager. “As we try to find ways to reduce residents’ dependence on gas and reduce air pollution, we can look to VCC to help enhance lives and ultimately become a solution to one of our societal woes.”

As the residents of Visalia have begun to realize that high gas prices are here to stay, they are now utilizing VCC more than ever. The convenience of routes running through Visalia, Goshen, Exeter, and Farmersville has given riders something to smile about in these dark times.

General fares cost \$1. Monthly passes start at just \$30. Discounts available for new riders. Curb-to-curb paratransit services are also available for seniors and persons with disabilities. A Visalia favorite, the Towne Trolley provides weekday and Saturday service throughout downtown Visalia. For more information about VCC and its many affordable services, call (559) 713-4750 or visit [www.rideVCC.com](http://www.rideVCC.com).

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