



City of Thousand Oaks

Press Release

For Immediate Release

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Contact: Andrew Powers, 805.449-2148 (w) 805.217.4602 (c)
Grahame Watts, 805.449.2453 (w)

Thousand Oaks Transit Partners with Google in New Venture

In an industry-leading venture, Thousand Oaks Transit (TOT) has partnered with Google to include its public transportation information in Google Transit. TOT is only the fourth transit agency in California, and the first in Ventura County, to be incorporated into the Google Transit system.

Google Transit allows customers to plan trips throughout Thousand Oaks via public transportation. Each search request provides satellite images and user friendly maps displayed beside a transit route itinerary. The service also provides estimates on walking time, travel time and monetary savings from choosing transit over driving.

This partnership is just one of several recent technological advancements from the local transit agency. In May 2006, TOT launched *NextBus* – a platform for obtaining real-time bus arrival information on the web via GPS. Transit officials note that these efforts are aimed at making mass transit an attractive, convenient and economical alternative to driving a personal vehicle.

“Google Transit enables users to experience our local public transportation system in a technologically-advanced environment,” commented Public Works Director, Mark Watkins. “The City of Thousand Oaks is thrilled to bring this service to residents and visitors alike.” Local investments in transit technology are paying off with increased ridership. Transit usage in Thousand Oaks is up 10 percent over last year.

Residents and visitors can access transit routes and plan a trip by visiting the Google Transit Trip Planner at www.TOTransit.org or www.google.com/transit. For schedule information, call (805) 375-5473.

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