

FOR IMMEDIATE RELEASE

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Join SYVT on Dump the Pump Day

Santa Ynez Valley, CA – On Thursday, June 18, 2009, Santa Ynez Valley Transit (SYVT) will participate in the fourth annual National Dump the Pump Day. Sponsored by the American Public Transportation Association (APTA), the 2009 National Dump the Pump Day is a day dedicated to encouraging everyone to park their cars and try alternative transportation to save money, protect the environment, and improve the quality of life. The public can participate by riding the bus, carpooling, vanpooling, walking, or biking to experience the benefits associated with utilizing alternative modes of transportation.

SYVT fixed-route services will be offering free rides on Dump the Pump Day. New riders will receive giveaways, such as tote bags and more, when they board SYVT vehicles. SYVT is among hundreds of transit agencies nationwide who will participate on Dump the Pump Day by offering free rides and organizing events. Through this event APTA aims to promote the savings and convenience associated with alternative transportation to first time riders.

“Our goal is to provide convenient and affordable alternative transportation options to our community,” noted Public Works Director, Tully Clifford. “Yet our goal is much more than encouraging riders to use public transportation; it’s teaching the community what it can do to help improve the local environment and air quality.”

Santa Ynez Valley Transit has always been at the forefront of community improvement projects and events. SYVT’s bikes and buses campaign, as well as its use of fuel-efficient vehicles, have contributed to nourishing a clean environment for Santa Ynez Valley residents. Participating in Dump the Pump Day is yet another example of its commitment to the community.

SYVT operates from 7:00 a.m. to 7:00 p.m., Monday through Saturday, linking Santa Ynez, Solvang, Buellton, and Los Olivos. A single adult cash fare is \$1.50. Discounted rates are available to seniors, children, and persons with disabilities. For more information, including routes and schedules, please call (805) 688-5452 or visit www.syvt.com.