

FOR IMMEDIATE RELEASE

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SYVT Ridership Grows with Gas Prices

Solvang, CA – Ridership aboard Santa Ynez Valley Transit (SYVT) climbed approximately 9 percent during May, when compared to the month prior. Ridership also increased 3 percent when compared to the same time last year. Since January, ridership growth system-wide has translated into nearly 500 additional passengers.

The cost of gasoline may be changing the habits of some Santa Ynez Valley residents. Due to its convenience and cost savings, more Santa Ynez Valley residents are electing to use public transportation than their personal vehicle. Currently, two fixed-routes are in operation between Solvang and Los Olivos.

"As gasoline prices have continued to climb, SYVT has realized greater ridership," commented Solvang City Manager, Brad Vidro. "Rising gas prices have urged customers to look elsewhere for cost-effective transportation."

SYVT operates from 7:00 a.m. to 7:00 p.m., Monday through Saturday linking Santa Ynez, Solvang, Buellton, and Los Olivos. A single adult cash fare is \$1.50. Discounted rates are available to seniors, children, and persons with disabilities. For more information including routes and schedules, please call (805) 688-5452 or visit www.syvt.com.

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