

City of Visalia Transit Division

For Immediate Release

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Sequoia Shuttle Winds Down First Season

Visalia, CA- Book your reservations now! The Sequoia Shuttle, operated by the City of Visalia in association with the National Park Service, will be coming to a close for the 2007 season. Its official last day of operation will be Tuesday, September 4th, after a successful first season.

The project started with a goal to reduce traffic congestion and improve air quality in the park, as well as create an increase in tourism for the valley communities. The project has accomplished exactly that. In addition to removing close to some 2,000 vehicles from traveling up to the park, many people, both local and abroad, benefited from the service.

Many local residents took advantage of the service, some of which have never been to the park or had not gone too visit in many years. Southern Californians also enjoyed the service. The curb-side pick-up and drop-off from several Visalia and Three River Hotels was an added convenience for many of them who drove from up to three hours away. European travelers, who are accustomed to public transportation, also enjoyed the easy transfer from the Amtrak and Greyhound services to the Sequoia Shuttle. Everyone found it a wonderful way to enjoy America's National Parks.

With rocketing gas prices this summer, the \$10 roundtrip, which included the park entry fee, was a major draw for most people who wanted to get away for very little money.

Sequoia National Park is a highly visited park, but with school back in session, the Park shows a steady decline in visitors until the snow play season. Sequoia Shuttle tries to absorb some of the congestion during the busiest part of the year by operating Memorial Day Weekend to Labor Day Weekend.



With September 4th right around the corner, the City of Visalia encourages all those who would like to a relaxing experience to visit www.sequoiashuttle.com or call 1-877-BUS-HIKE (1-877-287-4453) to book their reservations before its closing for the 2007 season.

Sequoia Shuttle is scheduled to resume service Memorial Day Weekend 2008.

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