



FOR IMMEDIATE RELEASE

Aug. 22, 2007

STOCKTON SCORES A HOLE-IN-ONE!

ALLEGIANT AIR ANNOUNCES NEW NONSTOP FLIGHTS FROM STOCKTON TO PHOENIX FOR \$59*

(Stockton, Calif.)--- Stockton, Calif. lands another hole-in-one with **Allegiant Air** as the low-cost airline announces it will offer nonstop service to **Phoenix-Mesa, Ariz.** from Stockton beginning **Oct. 26**. The carrier will celebrate the convenient new service to Arizona with introductory fares as low as **\$59*** each way.

"We are extremely pleased to again expand the Allegiant brand of low-fare, nonstop jet service within the San Joaquin Valley," Maurice J. Gallagher, Jr., president, CEO of Allegiant Air said. "This is an exciting new addition for our airline and our customers as we launch the only scheduled service between Stockton and Arizona."

The self-proclaimed "Official Airline for Sunshine" will launch the new scheduled service from **Stockton Metropolitan Airport** to **Williams Gateway Airport** with two flights weekly. With service **Monday** and **Friday**, flights will depart Stockton at **9:05 a.m.** arriving in Phoenix-Mesa at **11:55 a.m.** Flights leaving Phoenix-Mesa will depart at **7:40 a.m.** arriving in Stockton at **8:30 a.m.** (all flight times are local.) Allegiant inaugurated service to Las Vegas June 16, 2006.

With breathtaking scenery, endless sun, unmatched resorts and miles of world-class golf courses, Phoenix-Mesa is a gateway to all that Arizona has to offer, including the Grand Canyon, Scottsdale, Tempe and Sedona. Not only is the area considered "The Golf Capital of the World," but the "Resort Capital of the World" with numerous four and five-diamond resorts. These premier resort communities feature shopping, dining, spa, activities and luxury accommodations for the perfect getaway to Arizona's unique Southwestern hospitality.

more

“We are pleased that Allegiant has selected the Stockton Metropolitan Airport as part of its expansion into Phoenix-Mesa,” Barry Rondinella, Airport Director for Stockton Metropolitan Airport, said. “We anticipate the same reliable, convenient, low-fare service we’ve come to expect from Allegiant. I am sure it will be a big hit in our region.”

The airline commented market research and input from local community leaders indicate the San Joaquin Valley will welcome the new nonstop flights and low fares to Phoenix-Mesa as an alternative to long drives to other airports. Allegiant will utilize 130-seat, MD-80 series, jet-aircraft on the route.

Allegiant will partner with more than 20 resorts in Arizona, including hotels in the Phoenix, Scottsdale, Tempe, Mesa and Sedona and air/hotel packages are available for as low as **\$265***. (Price is per person, based on three-night hotel stay at the Days Inn Scottsdale Fashion Square Resort, double occupancy and reflects a Friday arrival. Travel must be completed by Dec. 31, 2007.) The company will provide low-cost car rental service through its partnership with **Alamo Rent a Car**.

Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

Allegiant's **\$59*** one-way introductory fare is limited, not available on all flights and must be purchased by **Sept. 15, 2007**, for travel through **Feb. 10, 2008**. After the introductory fare period, regular one-way fares on the route start as low as **\$79** one-way.

About the offer:

*All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.40 per segment. A convenience fee of \$8.50 per traveling customer will be applied when booked at www.allegiantair.com or through an Allegiant Air call center. A checked baggage fee will apply per bag, per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are extremely limited and subject to availability. Restrictions apply. Offer not available Nov. 21, 25, 26, 2007; Dec. 20-31, 2007; Jan. 1-7, 31, 2008; Feb. 1, 2, 4, 5, 2008.

more

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

end

Contact:

Tyri Squyres
Allegiant Air
phone: 702-851-7370
e-mail: tsquyres@allegiantair.com