



For Immediate Release
September 14, 2007

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COLT Ridership Shows No Sign of Slowing Down

Lompoc, CA – Ridership aboard City of Lompoc Transit (COLT) increased by nearly 29 percent over the previous month in August 2007. This increase in ridership translates into an additional 5,890 passengers. When comparing ridership to the same month the prior year, ridership increased nearly 23 percent. Nationwide, transit systems of similar size realized only a 5 percent increase in ridership growth.

Carrying over 198,000 passengers year-to-date, COLT's 2007 ridership numbers are expected to surpass the total ridership tally of 2006. The local transit system offers convenient and affordable public transportation along six local fixed-routes serving Lompoc, Vandenberg Village, and Mission Hills.

“COLT provides residents, commuters, seniors, students, and visitors with the most convenient and easy-to-use service throughout the Lompoc area,” commented Richard Fernbaugh, City of Lompoc Aviation/Transportation Administrator. “We’re seeing first-time riders try the system only to finally realize its benefits. Now they’re riding 2-3 times weekly.”

Public transportation encourages Americans to take part in preserving our environment and helps relieve traffic congestion on our already crowded roads. Statistics revealed using public transportation at least twice per week can help mitigate both air pollution and stress.

COLT's five fixed-routes and demand-response services operate Monday through Friday, from 6:30 am to 8:00 pm. Saturday service operates 9:00 am to 5:00 pm. Information about City of Lompoc Transit is available at (805) 736-7666 or online at www.lompoctransit.com.

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