



VICTOR VALLEY TRANSIT AUTHORITY

Representing the Communities of Adelanto, Apple Valley, Hesperia,
Victorville and San Bernardino County

For Immediate Release
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Holiday Tradition Continues in Fourth Annual Holiday Light Tour

Victor Valley, CA. – The Victor Valley Transit Authority (VVTA) invites residents to get in the holiday spirit this season with a nighttime bus trip featuring holiday light displays around the Victor Valley area. Held Friday, December 14 and Saturday, December 15, the fourth annual Toy Drive and Holiday Light Tour rewards persons donating toys with tickets to the holiday light tour.

Riding comfortably aboard VVTA's newest compressed natural gas (CNG) vehicles, the tour will depart from The Mall of Victor Valley at 6:00 p.m. Passengers will then be driven through the most decorated areas of the Victor Valley. The Holiday Light Tour provides residents with the opportunity to take part in VVTA's holiday tradition while relaxing and enjoying the spirited atmosphere without the worry of traffic and congestion.

Along with local firefighters, K-Frog 103.1 FM, and other sponsors, VVTA will be supporting the "Spark of Love Toy Drive" that provides toys to less fortunate children during the holiday season.

Residents can get Holiday Light Tour tickets by donating toys (minimum value of \$10) to the local firefighter's "Spark of Love Toy Drive," or by listening to K-Frog 103.1 FM. Tickets are limited, so interested persons are encouraged to donate quickly. Donation locations include Your Community Bingo, Farmer Boys, Kwik Kar, Bear Valley Indoor Swap Meet, and the K-Frog station in Hesperia.

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“The Holiday Light Tour is our way of spreading holiday spirit throughout the Victor Valley,” noted JoAnn Almond, Victor Valley Transit Authority Board Chair. “As a holiday tradition, VVTA enjoys being able to generate a memorable holiday experience for local residents.”

For more information about donation locations and for a chance to win a seat aboard the Holiday Light Tour, contact K-Frog at (760) 244-2000 or visit www.kfrog103.com.

Victor Valley Transit Authority operates throughout the Victor Valley area from 6:00 a.m. to 9:00 p.m. Monday through Friday and from 7:00 a.m. to 8:00 p.m. on Saturdays. For more information about Victor Valley Transit Authority, call (760) 948-3030 or visit www.vvta.org.

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