



For Immediate Release
March 21, 2007

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County Express Acknowledges Community Involvement

San Benito, CA - On Tuesday, March 21, 2007, San Benito County residents were acknowledged for their participation in surveys administered on behalf of the San Benito County Local Transportation Authority.

Over the past several months, the Local Transportation Authority has taken on the task of evaluating the performance of the San Benito County Express, the local public transit service. The evaluation is a combination of data collection through public interaction and internal performance monitoring.

The project has encouraged community involvement to identify needs for attaining sustainable, popular solutions and potential service enhancement opportunities. The community has been invited to participate in public meetings and surveys. On-board surveys were administered to patrons along all routes, fixed and intercounty. Community surveys were mailed to a randomly-selected sample of San Benito County residents and distributed to public employees, the South County Housing Authority, County Labor Camp, and the Public Library.

Upon completion of the community surveys, each respondent was entered into a drawing for gift certificates to be used at any Nob Hill Foods retailer. Roman and Maria Arevalo, Rosa Lopez, and Irma Torres, residents of Hollister were selected to each receive a \$50 gift certificate and invited to meet with members of the San Benito County Local Transportation Authority.

For additional information please visit www.SanBenitoCountyExpress.org.