



**For Immediate Release**  
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**Contact:** Monty Cox  
City of Visalia  
Transit Manager  
(559) 713-4100

### **VCC Anticipates Strong Support in Annual Event**

Visalia, CA – Starting May 17, 2007, Visalia City Coach (VCC) will host its annual Dare to Spare Event, which promotes alternative modes of transportation, in an effort to improve the local environment and air quality. The event aims to build public awareness of the many benefits alternative modes of transportation bring to individuals as well as the community at-large.

Thursday, May 17, 2007 is Bike to Work Day, which encourages bicycling and walking in conjunction with the use of public transit. Passengers using the combination of bikes and buses to complete their trip will receive free rides aboard VCC's fixed-route services. Participants will also be eligible to be entered in a drawing for a chance to win prizes such as a monthly transit pass or a gift certificate to a local bike retailer. Participants are encouraged to stop by the Visalia Transit Center between 7:00 am and 8:00 am or the Downtown Farmer's Market between 5:00 pm and 7:00 pm to fill out an entry form.

Friday, May 18, 2007, is Try Transit Day, which offers new riders a chance to try VCC's fixed-route service at no cost. Residents are encouraged to bring a friend and experience the convenience of transit together. Local employers are especially encouraged to participate, as the company with the most participants will win a free ice cream party and receive two free tickets aboard the City's new Sequoia Shuttle which provides transit service to, from, and within Sequoia National Park, beginning May 23.

"The City's goal is to build awareness of the environmental, health, and cost-saving benefits alternative modes of transportation offer," commented Monty Cox, City of

Visalia Transit Manager. “It’s not about solely endorsing the bus service. It is about preserving the air quality in the Valley and improving our environment by leaving personal automobiles at home.”

Visalia City Coach provides daily service along 9 routes in addition to its curb-to-curb paratransit services for seniors and persons with disabilities. The Towne Trolley, a Visalia favorite, provides weekday and Saturday service throughout downtown Visalia. With monthly passes starting at \$30.00, Visalia City Coach is the most affordable way to get around town. For more information about VCC or the Dare to Spare Event, call (559) 713-4950 or visit [www.rideVCC.com](http://www.rideVCC.com).

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