



For Immediate Release:
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Burbank Bus Ridership on the Move

Burbank, CA – Despite declining gas prices, Burbank Bus ridership continues to climb and shows no sign of slowing down. October 2008 was another record-breaking month for Burbank Bus which carried 50,000 riders. This ridership growth translates into a 34-percent increase compared to the same period last year. Ridership increase onboard Burbank Bus can be attributed to commuters turning towards more environmentally-friendly transportation alternatives.

Burbank Bus' Media District route saw tremendous ridership growth in particular, providing nearly 22,000 rides during October, this is a 38-percent increase compared to the same time last year. Nationwide public transportation usage is up approximately 10-percent compared to last year. In terms of ridership, Burbank Bus surpasses its competitors by over three (3) times the national average.

"We could not be more pleased with the utilization of Burbank Bus by residents, commuters, and visitors alike," noted City of Burbank, Transportation Manager, Adam Emmer. "The City of Burbank's goal is to provide the most convenient and environmentally-friendly service to its community."

Burbank Bus operates five convenient routes, mornings and evenings, throughout Burbank. Fare is \$1.00, or free for connecting Metrolink or MTA passengers. For route and schedule information, call (818) 246-4258, or visit www.burbankbus.org.