



For Immediate Release:
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Burbank Bus to participate on Dump the Pump Day

Burbank, CA – Acknowledging the recent rise in gas prices and the need to preserve our environment, Burbank Bus announced today it will participate in the fourth annual National Dump the Pump Day on Thursday, June 18, 2009. The 2009 National Dump the Pump Day, sponsored by the American Public Transportation Association (APTA), is designed to encourage people to get out of their cars and ride public transportation to raise awareness of the financial and environmental benefits of public transportation.

Burbank Bus will be among hundreds of transit agencies nationwide participating on Dump the Pump Day. On June 18, Burbank Bus will operate its regular schedule and provide free rides to all who participate. A Burbank Bus booth will be stationed in the morning at the Downtown Burbank Metrolink station. New riders will have a chance to win prizes, such as tote bags and water bottles. Through this event, Burbank Bus aims to promote the savings and convenience associated with alternative transportation to first time riders.

“Utilizing public transportation is the easiest way to beat high gas prices and alleviate stress associated with California traffic,” noted City of Burbank Transportation Manager, Adam Emmer. “The City of Burbank continually strives to provide the most convenient and affordable public transportation service possible. So if gas prices have got you down, then ‘dump the pump’ and try the bus or train on June 18, and experience it for yourself.”

Burbank Bus has always been at the forefront of community improvement projects. Its use of fuel-efficient vehicles has contributed to nourishing a clean environment for Burbank residents. Soon Burbank Bus will launch the first hydrogen bus on the west coast, making waves nationally as one of two test markets in the U.S. to experiment with the new hydrogen technology as part of its public transportation system.

Burbank Bus operates five convenient routes, mornings and evenings, throughout the City of Burbank. For route and schedule information, call (818) 246-4258 or visit www.burbankbus.org.

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